



2004 • BA Graphic Design • Minor Marketing
Northern Kentucky University



2002 • Ducktorate Degree, Disney Communications Course
Walt Disney World

EXPERIENCE



Texas Roadhouse

2021-Present **Senior Design Manager**

2018-2021 **Design Manager** • 2015-2018 **Assistant Design Manager**

2011-2015 **Senior Designer** • 2007-2011 **Graphic Designer**

- Manage six in-house graphic designers, two freelance designers and one traffic specialist
- Review and approve designs, photography and strategy
- Collaborate with directors and CMO to create goals, tactical guides and promotions based on company objectives
- Create innovative campaigns and branding strategies with the design and digital teams to meet company goals
- Pitch and give art direction on national campaigns, in-house event materials, national conference graphics, mobile app, website layouts, social media content, national email blasts and 600+ local store requests from concept through production

Key Accomplishments

- 2021 Legendary to the Core Award winner
- 2020 Partnership Trailblazer Award winner
- 2018 Manager of the Year Finalist for the Support Center
- Initiated project management system designed to help with efficiencies and workflow
- Two-time recipient of the Integrity Trailblazer Award
- Seven-time Employee of the Quarter nominee



Ladies, Wine & Design

2016-2018 **Host, Louisville, KY, Chapter**

Led a monthly women's creative series founded by Jessica Walsh; discussions covered a wide variety of topics relating to creativity, business, support and empowering women



Kentucky Living Magazine

2006 **Graphic Designer**

Created 23 local monthly inserts, 23 annual reports and an in-house monthly newsletter from concept through production



Walt Disney World Hollywood Studios

2002 **Internship** • Outdoor Foods • Disney College Program

SKILLS

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Fresco

Procreate

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Trello

Lytho Workflow

CREATIVE
TYPOGRAPHY
INTEGRITY DESIGN
PARTNERSHIP
KERNING RESEARCH

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o @kcase1005